

*Flexible Gift Options – New Meaning for an Old Policy*

**George** has a \$100,000 life insurance policy that names his wife, Ruth, as beneficiary. Sadly, Ruth passed away early this year, but George has decided to contribute the policy to a Global Gift Fund that will be named in her memory. George can deduct roughly the cash surrender value of the policy, and future premium payments he makes will be deductible, as well. But his greatest satisfaction is being able to memorialize Ruth's life and assist the causes and institutions she cherished through his life insurance and the Global Gift Fund.